

A NEW ERA OF ENERGY



**DECENTRALISED
ENERGY FORUM**
A DECENTRALISED ENERGY CANADA EVENT

EVENT PROSPECTUS

November 6-7, 2023 | Fairmont Château Lake Louise | Banff, Alberta

deforum.ca





What is the Decentralised Energy Forum?

We are Canada's only annual industry event dedicated to decentralised energy. We connect industry players to new business and partnership opportunities. Our forum showcases successful innovations that demonstrate the sector's ability to transition to a sustainable, resilient and affordable energy future. The goal is to accelerate the adoption of these innovations and to integrate them into real projects.



Program Themes

01

Decarbonising Energy

In 2021, the federal government made a commitment that Canada's electricity generation would be net zero by 2035. This requires a meaningful commitment to energy efficiency, conservation, decarbonised energy sources, and decentralised energy.

02

Best Practices for a Circular Economy

Principles of a circular economy include reducing wastage and pollution with repair, reuse and reduction while restoring natural systems and creating conditions for natural regeneration.

03

Decarbonising Industry

Decarbonisation is complex yet critical. Emissions from mining, smelting and refining, pulp and paper, iron and steel, and cement can be reduced with the adoption of decentralised energy solutions.

04

Supply Chain Optimisation

Logistics are a critical component in sustainability. Resiliency and affordability are attained by using local resources for decentralised energy. Digitalisation of energy technology includes manufacturing, transportation, delivery.





Relevant Technologies

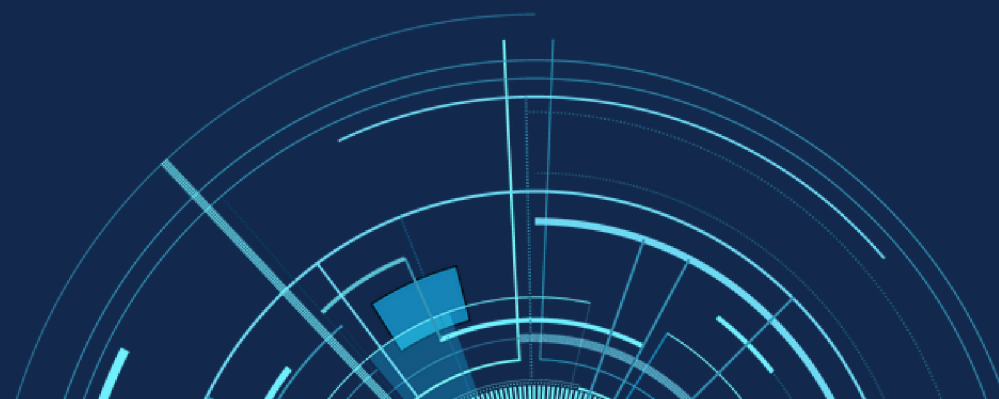
- Microgrids, Mini-Grids and Nanogrids
- Controls and Automation
- Energy Management Systems (EMS)
- Software as a Service (SaaS)
- Energy Storage
- Charging Infrastructure
- Distributed Hydrogen
- Renewable Natural Gas
- Small Modular Reactors



Who Participates?

Our delegates represent the entire value chain with over 50% being innovators, technology developers, project developers, and financiers.

- Energy Retailers
- Project Developers
- Entrepreneurs
- Investors
- Professional Services
- Strategic Partners
- Government Funders
- R&D Professionals
- Academics & Researchers
- Public Sector Leaders
- Equipment Manufacturers
- Distributors





Sponsorships

All sponsors receive the following:

- Two full event passes
- Logo placement on all event advertising (website/in-person)
- Spotlight profile in the event program
- Sponsor recognition in our event newsletter
- Social media promotion



Popular Add Ons - Additional Cost

- Additional passes
- Discounted group passes
- Exhibit space
- Corporate message to full conference audience



Exclusive Activations

These sponsorship activations are exclusive to you and only you, giving you the most branding at DEF2023.

01

Boozy Brunch Host

Coffee. Baileys. Caesars.
Need we say more?

02

Business Brokering Host

Sponsor this facilitated session designed for effective lead generation and business development.

03

Sustainability Sponsor

Support our sustainability efforts to reduce the impacts of our event.

04

Pitch Competition

Sponsor our pitch competition to raise the profile of breakthrough innovations and entrepreneurs.



Popular Activations

Align yourself with like-minded industry leaders by supporting these sponsorship activations. Mix and match for added visibility!

05

Breakfast, Coffee Break or Lunch

Sponsor breakfast, coffee break on either day of the conference.

06

Startup Travel Fund

Support our pitch competitors and help fund their travel to the event.

07

Content Sponsor

Sponsor a program topic (e.g., Microgrids/Sustainability/Hydrogen/Energy Storage) to gain valuable branding of your corporate mandate.

08

Student Delegates

Sponsor a group of students to attend the event to align yourself with emerging leaders in the workforce.





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Contact Us

Reach out to Anouk Kendall, President,
Decentralised Energy Association to start
the conversation:



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